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IT company Anexia acquires netcup
for a strategic alliance

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Alexander Windbichler's Austrian IT company Anexia purchases the German industry colleague netcup. The acquisition is intended to strengthen the market position of both companies. netcup will continue to be managed as an independent company.

Klagenfurt/Karlsruhe, November 16, 2016 — With retrospective effect to November 1, the Austrian IT company Anexia acquired the German Hosting company netcup. Secrecy has been agreed on regarding the purchase price. netcup currently provides services to more than 40,000 customers with over 60,000 domains. The relationship of private to commercial customers is roughly equal. Anexia's number of customers thus increases to around 300,000.

Founded more than ten years ago by Alexander Windbichler, today 30 years old, Anexia was expanded into a company of over 150 employees, operating server sites globally in 70 countries and developing cloud solutions as well as software.

Windbichler intends for the acquisition to strengthen Anexia's market position in the long-term and increase competitiveness with the large market players.

According to CEO Windbichler, there is no plan to integrate netcup into Anexia or make any personnel changes. netcup will remain predominantly independent but continue to exist in a strategic alliance with Anexia. "netcup is a first-rate company with an excellent reputation, a well-known brand and, above all, a highly qualified team with outstanding management. The benefits gained by our company group will be outstanding employees in a stable company that possesses an extensive knowledge base as well as a highly technical development status. These are precisely the reasons why netcup dovetails so perfectly with Anexia and why netcup should retain its present form," comments Alexander Windbichler, CEO of Anexia, about the acquisition.

The common objective of the alliance is the ability to offer innovative products and services. There are plans for intensive cooperative development, particularly in the areas of cloud services, IoT and Industry 4.0. Furthermore, it is intended that netcup services should also be marketed in other markets in Europe.

"Together with Anexia, I envisage for netcup fantastic opportunities to also expand our technology to the international markets and thus improve our scalability. Many years of partnership and friendship already connect netcup and Anexia," reasons Oliver Werner, managing director of netcup.

Nothing changes for netcup customers: netcup remains a German company. The existing German computer center sites will continue to be operated as well as the entire product series.

"Migrating our technical infrastructure and thus storing our customers' data outside Germany is completely out of the question for us. We will remain who we are and where we are," comments Felix Preuß, managing director of netcup. The management team of Felix Preuß and Oliver Werner will manage and expand netcup business for the long term.

About Anexia

Anexia was founded by Alexander Windbichler in Klagenfurt, Austria in 2006. The IT service provider offers high-quality and individual solutions in the area of cloud and management hosting as well as customized software and app development. At the same time, Anexia also operates its own independent computer centers. With more than 150 employees in 9 branch offices in Europe and the USA, Anexia has over 70 international server locations and provides services for around 10,000 active customers. More information: www.anexia-it.com

About netcup

As an internet service provider for companies and private persons, netcup GmbH provides services for around 50,000 customers worldwide. The special skills of netcup GmbH lie in the provision of web hosting accounts and servers as well as their range of management service offers. On November 20, 2008, netcup GmbH emerged out of Preuß und Werner GbR, which was founded on January 1, 2007. netcup was run as a sole proprietorship for five years by Felix Preuß Dipl.-Ing. (engineering graduate) (BA). netcup GmbH can thus look back on many years of tradition, which will also be continued in the future.

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